

ESIC Dental College & Hospital, Kalaburagi Report on “World Cancer Day 2025”

On the occasion of **World Cancer Day 2025**, observed on **4th February**, **ESIC Dental College & Hospital, Kalaburagi** organized a two-day awareness campaign focusing on cancer, with special emphasis on oral cancer. The activities aimed to educate patients and the community about the risk factors, prevention, and early detection of cancer.

Day 1: Awareness Program at the OPD

The first day of the campaign was dedicated to educating patients attending the outpatient department (OPD). Patients visiting the OPD were provided with information about cancer, particularly oral cancer. Faculty members and interns explained the causes, symptoms, and importance of early diagnosis. The sessions covered the following key points:

- Common risk factors for oral cancer, such as tobacco use, alcohol consumption, and poor oral hygiene.
- Early signs and symptoms, such as non-healing ulcers, persistent white or red patches, and unexplained oral pain.
- The significance of regular dental check-ups for early detection.






Flyer Distribution:

Flyers on cancer awareness were prepared by the dental students and distributed to the patients. These flyers included visually appealing and easy-to-understand content about: Preventive measures for oral and other types of cancer, the importance of adopting a healthy lifestyle, including a balanced diet and quitting tobacco and alcohol and the role of regular oral self-examinations in identifying early signs of oral cancer. The initiative was well-received, with patients expressing gratitude for the valuable information shared.





ESIC DENTAL COLLEGE, KALABURAGI

DEPT. OF PUBLIC HEALTH DENTISTRY



SUPPORT
CANCER
AWARENESS


WE FIGHT
TOGETHER

PROMOTE
CANCER
AWARENESS

WORLD CANCER DAY

4th February

CANCER SUPPORT SQUAD



AVOID SMOKING BEEDI, CIGARETTE, SUTTA Etc..
ಬೇಡಿ ಸಿಗರೇಟ್ ಸುಟ್ಟು ಧೂಮಪಾನ ಸೇದುವುದನ್ನು ನಿಲ್ಲಿಸಿ...

AVOID EATING PAN, PAN MAALA, ZARDA, GUTKA, KHAINI, Etc...
ಪಾನ್, ಪಾನ್‌ಮಾಲ, ಜರ್ಡಾ, ಗುಟ್ಟಾ, ಖಿನಿ, ಇತ್ಯಾದಿಗಳನ್ನು ತಿನ್ನುವುದನ್ನು ತಪ್ಪಿಸಿ...

LIMIT YOUR ALCOHOL, LIMIT YOUR RISK.
ನಿಮ್ಮ ಆಲ್ಕೋಹಾಲ್ ಅನ್ನು ಮಿತಿಗೊಳಿಸಿ ನಿಮ್ಮ ಅಪಾಯವನ್ನು ಮಿತಿಗೊಳಿಸಿ

AVOID SPICY FOOD, AWAY FROM ORAL CANCER.
ಮಸಾಲೆಯುಕ್ತ ಆಹಾರವನ್ನು ತಪ್ಪಿಸಿ, ಬಾಯಿಯ ಕ್ಯಾನ್ಸರ್‌ನಿಂದ ದೂರವಿರಿ.

TOBACCO KILLS SMILE AND HAPPINESS IN YOUR LIFE.
ತಂಬಾಕು ನಿಮ್ಮ ಜೀವನದಲ್ಲಿ ನಗು ಮತ್ತು ಸಂತೋಷವನ್ನು ಕೊಲ್ಲುತ್ತದೆ.

ORAL HEALTH IS IN OUR HANDS, LET CANCER STAY AWAY.
ಬಾಯಿಯ ಕ್ಯಾನ್ಸರ್ ತಡೆಗಟ್ಟಲು ಆರೋಗ್ಯಕರ ಜೀವನ ನಡೆಸಲು.

AVOID USING TOBACCO AND ALCOHOL FOR YOUR CHILDREN'S FUTURE.
ನಿಮ್ಮ ಮಕ್ಕಳ ಭವಿಷ್ಯಕ್ಕಾಗಿ ತಂಬಾಕು ಬಳಸುವುದನ್ನು ತಪ್ಪಿಸಿ

FREQUENT ORAL CHECKUP, CANCER FREE LIFE
ಆಗಾಗ್ಗೆ ಬಾಯಿಯ ತಪಾಸಣೆ, ಕ್ಯಾನ್ಸರ್ ಮುಕ್ತ ಜೀವನ.


PREVENT ORAL CANCER, LEAD A HEALTHY LIFE.
ಬಾಯಿಯ ಕ್ಯಾನ್ಸರ್ ತಡೆಗಟ್ಟಲು ಆರೋಗ್ಯಕರ ಜೀವನ ನಡೆಸಲು

A CANCER FREE SOCIETY, OUR GOAL.
ಕ್ಯಾನ್ಸರ್ ಮುಕ್ತ ಸಮಾಜ ನಮ್ಮ ಗುರಿ


WE CAN FIND A CURE



NOT GOING DOWN WITHOUT A FIGHT



SO PROUD OF YOU



YOUR FIGHT IS OUR FIGHT



We Can DO IT

faith & hope

Day 2: Dental Screening and Awareness Camp

The second day focused on reaching the broader community through a dental screening camp which was conducted at **MAM College of Pharmacy, Kalaburagi** on **5th February 2025**. All the students were educated about cancer risk factors, emphasizing the harmful effects of tobacco and alcohol consumption. The talks highlighted the link between lifestyle choices and cancer prevention. The dental team also screened attendees for oral cancer and other oral health issues. A total of 149 students along with teaching and non-teaching staff attended the camp.



Impact and Feedback

The two-day campaign successfully raised awareness about cancer among patients and the community.

- Over **200 patients** attended the OPD awareness program on Day 1, and nearly **150 individuals** participated in the dental screening camp on Day 2.
- Participants expressed their appreciation for the informative sessions and the efforts taken by the college to educate them about cancer.

The event highlighted the importance of collaborative efforts in promoting cancer awareness and prevention. ESIC Dental College, Kalaburagi, remains committed to organizing similar initiatives in the future to benefit the community and contribute to the fight against cancer.
